

## Genisys President/CEO Announces Retirement



Dianne Addington  
Retiring President/CEO

Genisys® Credit Union's President/CEO, Dianne Addington, has announced her retirement after 37 years, with 22 as CEO at Genisys® Credit Union.

"This is a bitter-sweet time in my life," said Addington. "When I set my retirement date in 2001, the year 2010 seemed like a long way off, but it has passed amazingly fast."

In 2008, T&C Federal Credit Union and USA Credit Union, two healthy and well-respected credit unions of the same size merged into Genisys® Credit Union, the largest merger-of-equals that the credit union industry has ever seen.

"The last two years have been an incredible journey, and I am honored to have had the opportunity to lead such a great Team," said Addington. "Myself, along with former USA Credit Union President/CEO, Mary McDonald, spent the last part of our career doing one last thing that was best for our members and the Team. We positioned Genisys for the long term." "Dianne worked incredibly hard in the months leading up to the merger and every day since, which has led to the remarkable financial institution in place today," said John Schulte, Chairman of the Board.

During her career, she has been inducted into the Michigan Credit Union Hall of Fame for her contribution to the credit union movement, she has been the recipient of multiple awards for her community involvement efforts and most recently was honored with the Glenn H. Friedt Sr. Business Medal of Honor by Cleary University. Throughout her tenure as CEO, assets grew from \$159 million to \$1.3 billion.



Jackie Buchanan  
CEO

Addington will retire on April 15, 2010. At that time, Jackie Buchanan will be appointed as Chief Executive Officer of Genisys Credit Union. Buchanan has spent the past 19 years demonstrating her passion for excellence at T&C and now Genisys as the Executive Vice President and Chief Information Officer. Her high energy, dedication and the ability to bring people together to create great successes has been witnessed through the many projects she had led and the many improvements she has brought about for the benefit of members and employees. She has a Bachelor's of Accountancy from Walsh College and a Master's of Science in Information Systems from Lawrence Technological University. Buchanan has worked at three credit unions in the last 24 years and has experience in virtually every area of the credit union. She has a sound, practical and analytical management style which centers on team building, innovation, financial analytics, operational efficiencies, accountability and execution of strategy.



Tom Alter  
President/COO

To further complete the Executive Team, Tom Alter will be appointed as President and Chief Operating Officer reporting to Jackie Buchanan. Alter currently serves as the Executive Vice President/COO and has 33 years of experience in the financial industry with the past 15 years at USA and Genisys. He has broad experience in several areas of financial management and has led many product, service and membership growth initiatives. Alter holds a Bachelor's of Business Administration in Finance from Walsh College and a Master's of Business Administration from the University of Detroit. He has worked diligently to bring Genisys to the forefront of Michigan credit unions.

"Dianne Addington will surely be missed, but the success of Genisys under the leadership of Jackie Buchanan and Tom Alter will continue to flourish making this credit union a great place to work and one of Michigan's strongest and best financial institutions," said Schulte. "Both of these leaders have the complete support of the Board of Directors."



## Stay up to date with eAlerts

eAlerts from Genisys can keep you on top of your account transactions as well as any personal date or event you need to be reminded of. You can register multiple email addresses and even mobile devices for your alert messages. To enroll for eAlerts, simply sign into Online Banking and select "Account eAlerts" from the Account Functions drop down menu. You can set up as many or as few alerts as you like. Never miss a thing with eAlerts from Genisys® Credit Union.

## Earn *Genisys Rewards* with a Free Debit MasterCard®

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You can keep track of your points 24 hours a day, 7 days a week through the Genisys Rewards Web site at [www.rewardsnow.com/genisys](http://www.rewardsnow.com/genisys) or by calling the Genisys Rewards Service Center at 888-882-7938.

## Be the Voice! Video Contest

Enter today – Find details at: [www.genisyscu.org/BeTheVoice](http://www.genisyscu.org/BeTheVoice)

## Annual Meeting Election Results

Elections for the Genisys® Credit Union Board of Directors were held at the annual meeting on March 24, 2010. Re-elected to the Board were Gregory Melega, John Schulte, Patrick Shaffer and Brian Zabowski. No member petitions were submitted for these Board positions.

## Inactive Fee Update

Effective March 31st Inactive Genisys® Credit Union members will be charged an inactive fee of \$5 per month until they bring their account into active status. An account is considered inactive after one year with no member-initiated activity or contact and a total deposit balance under \$1,000 and no other active accounts, certificates or loans.

To keep your Genisys® Credit Union account active and avoid the fee, simply visit your nearest branch or call 248-322-9800 ext. 2 or 800-521-8440 ext. 2.

Another great option is to increase your total deposit balance with Genisys® Credit Union to \$1,000 or more. One more way to keep your account current is to take advantage of more of our competitive products and services.

## Community Corner

"Genisys® Credit Union sponsored the 20th Annual Walk for Warmth in Shelby Township, MI on Saturday, February 20, 2010 at St. Therese of Lisieux.



The event was hosted by Macomb County Community Services Agency to raise money toward helping heat the homes of families in need throughout Macomb County."



"Genisys® Credit Union was the DJ sponsor for the Daddy/Daughter and Mother/Son Dance on February 20, 2010 at Milford High School and Heritage Elementary School.

The dances, part of Huron Valley Recreation and Community Education (HVRCE), were a great way for parents and children to spend time together and get some exercise at the same time."

"Congratulations to our newest social media contest winner, Stephanie Cooper! She has won 5,000 Genisys Rewards points for telling us how she is giving back to her community in 2010. Thanks to everyone who participated. You're all doing great things & are winners in your community!"



Genisys® Credit Union is now on Facebook and Twitter! Find out about our latest promotions and how we are involved in your community. Don't have an account?

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Genisys® Credit Union is a Member-Owned, Not-For-Profit Financial Institution

Mailing Address: P.O. Box 436034 Pontiac, MI 48343-6034

248.322.9800 800.521.8440 FAX 248.322.6512 Genisys® Rewards: 888.882.7938

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